

# GREENWOOD WEEK

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about the

# FOUNDERS



**SAMANTHA  
BLACK**

Founder & Executive Director

**KHAMIL  
BAILEY**

Founder & Financial Director



letter to

# SPONSORS

**Dear Potential Partner ,**

On behalf of the Greenwood Plan non-profit, we would like to present to you, Greenwood(end) Week Pittsburgh.

For the last 4 years, the Greenwood Week Pittsburgh Black business conference has been a week-long series of classes for Black and other minority entrepreneurs looking to start, sustain, or expand their businesses. Throughout the years, we have curated classes that focus on five pillars of health: financial, mental, physical, environmental, and spiritual. Most notably, 98% of the subject matter experts that are contracted to share knowledge for the conference are Black entrepreneurs, organizations, and businesses from the Pittsburgh area. Our focus on diversity and support within the Black community ensures that we provide meals, childcare, culturally competent programming, scholarships and payment plans, virtual programming, clear and concise language, and physically accessible spaces.

Using the mission and results of Greenwood Week Pittsburgh, and seeing a need for programming of this kind, in 2021 we established our nonprofit, The Greenwood Plan. Through the nonprofit, we are able to expand the work and mission of the Greenwood Week Black business conference to include year-round programming. As such, we have shortened Greenwood Week into one weekend that celebrates the work that has been accomplished, encapsulates information and resources, and energizes attendees for the next iteration of transformative work through our organization and with our partners.

We want you to choose to be a partner in this initiative that curates a more accessible, sustainable, and diverse local economy. Pittsburgh is growing towards something beyond our wildest dreams and w'd love for you to have a hand in that. This work benefits our city and our region as a whole. But we cannot do it without your hand. Please join us in creating a beautiful future for all residents of the City of Pittsburgh.

We look forward to your support and commitment in this endeavor to celebrate creating a more accessible and sustainable local economy. Pittsburgh is growing and w'd love your continued investment in that growth!

— SAMANTHA & KHAMIL

previous  
**RESULTS**

SINCE  
**2018**

Led to the formation into our non-profit "The Greenwood Plan"

#4,039 Tickets Sold

53 Entrepreneurs Contracted

45+ Black Business Patronized

83% Were Ages 25- 35

44 Events Offered

92% Attendees Were Women

28 Zip Codes Served

\$550, 000 Money Payed To Black Business

\$25k Grants Awarded

previous  
**SPONSORS**

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Sylva Pgh  
SUPPORT YOUR LOCAL ARTIST PITTSBURGH

BRIDGEWAY CAPITAL  
Connect Opportunity with Capital

Allegheny Conference on Community Development

First National Bank

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ura  
Urban Redevelopment Authority of Pittsburgh

NEIGHBORHOOD ALLIES

sponsorship

# LEVELS

CHANGE  
MAKER

\$50k

PARTNER

\$25k

SPONSOR

\$10k

AMBASSADOR  
\$5k & BELOW

Questions or Concerns about Levels?  
Email Us!

[admin@greenwoodweekpgh.com](mailto:admin@greenwoodweekpgh.com)

**501(c)(3)  
TAX BENEFIT**

Maximize Your Tax  
Deductions!

**ALL ACCESS  
PASSES**

Tickets for your staff to attend  
the conference in October &  
programming in between!

**BRAND  
MARKETING**

Have your logo on all our  
marketing materials, our  
website, our social media, etc!

**SOCIAL  
MEDIA TAKEOVER**

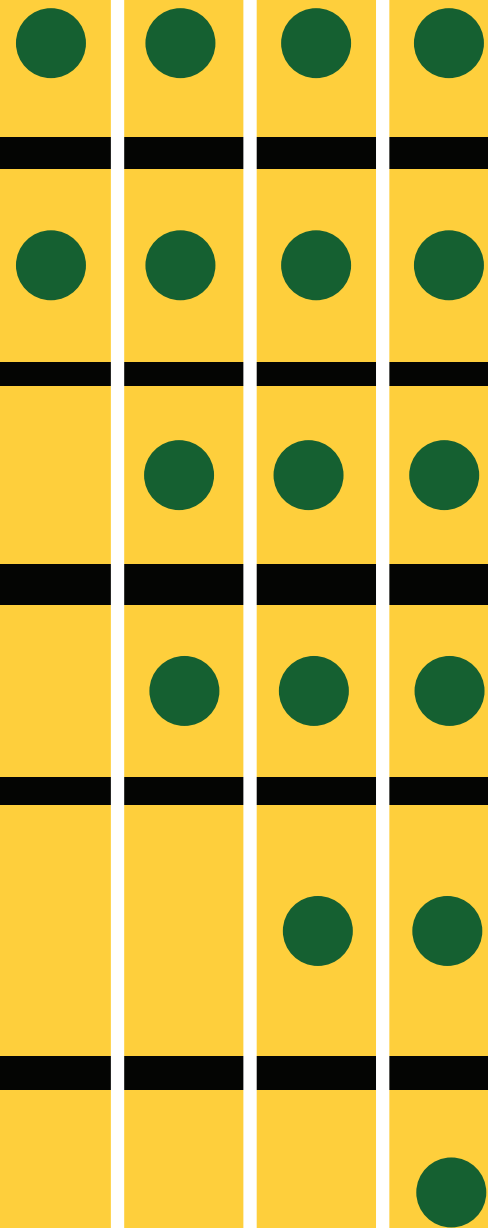
Turn our social media accounts into  
your organization's playground!  
Go live! Talk about your organization!  
Connect with outside networks!

**FIRESIDE  
CHAT & CURATED  
EVENTS**

*Meet our constituents and beyond!*  
Opportunity to connect with services  
available & any opportunities that are  
mutually beneficial.  
*Do you have an idea for an event? Let us  
help. From tech to art to financing. We will  
tailor your venue, audience, and goals!*

**DISCOUNTED  
EVENT SPACE**

Use our event spaces at  
Emerald City PGH at a  
discounted rate for 1 year!



greenwood weekend

# SCHEDULE

## FRIDAY OCT. 7

### "Community Monologues"

The "Community Monologues" is the opening night event for the Black Business Conference "Greenwood Week." For this event, we will be showcasing community members who will either orate, perform, or present their varying perspectives on the states of our communities.

Presenters will be chosen based on the 5 Pillars of Health: Environmental, Physical, Financial, Spiritual, and Mental. Performances will range from musicians, speakers, dancers, and much more. The purpose of the event is to show that within the work of economic and social justice, it is important to engage varying networks within the region and display their diverse methods of communication. Public speakers, artists, politicians, and community leaders are instrumental to leading us to a better, equitable way of life.

## SATURDAY OCT. 8

### "Classes"

- |                                    |  |
|------------------------------------|--|
| Virtual Event Planning             | Managing Finances                      |
| Business Contingency Planning      | MWDBE Certifications                   |
| Strategic Planning-Growth Planning | Project Management                     |
| Staffing and Capacity              | Mental Health & PTSD                   |
| Ways to Fundraise                  | Quickbooks Intro                       |
| Marketing Plans                    | Household Management for Entrepreneurs |

## SUNDAY OCT. 9

### "Brunch"

We will serve brunch outdoors with inspirational and a culturally uplifting program. The brunch will be a celebration for the work that has been accomplished in the year leading up to the event as well as invigorate attendees for the growth to come in the upcoming year.

## ACCOMMODATIONS



DINNER & BRUNCH



VIRTUAL OPTION



CLEAR LANGUAGE



FLEXIBLE PAY



CHILDCARE

Anyone and Everyone is welcomed but we focus on Black, Indigenous, Youth, Second Chance Citizens, Queer, Woman & Men, Black Organizations & Companies.